

atriga company profile

As one of the leading FinTech companies and a pioneer in customer-friendly, transparent, and digital receivables management (B2B/B2C), atriga sets new standards with its AI-powered receivables management platform, guiding companies into the new world of receivables management.

atrigaLABS, the IT development department of atriga, drives technological innovation—from dynamic process control at the individual case level to AI/ML-based solutions. With **atrigaGenAI**, a generative artificial intelligence specifically developed for receivables management, atriga enables, for example, the use of intelligent chat and voice bots for efficient and highly personalized customer communication.

atriga supports companies in the digital transformation of the customer journey across all areas of receivables management, also through modularly deployable atriga White Label Services. In addition to multilingual web-based customer portal solutions, chat and voice bots, payment pages, and all relevant processes for customer communication and international operations are available to implement Software-as-a-Service (SaaS) or Business Process Outsourcing (BPO) strategies.

The new world of receivables management combines the ultimate enhancement of customer service and communication with significant cost-saving potential, ensuring maximum efficiency.

Globally operating companies from various industries rely on atriga, including Aboservices, Banken, Buy Now Pay Later, E-Commerce, Gesundheitswesen, Immobilien, Logistik, ÖPNV, Payment, Telekommunikation, Verlage, Versandhandel, Versicherungen, and Versorger.

atriga is a contractual partner of SCHUFA and most credit agencies and is a member of leading industry associations, such as Bundesverband Deutscher Inkasso-Unternehmen e.V. (BDIU), Bundesverband für Inkasso und Forderungsmanagement e.V. (BFIF), Bundesverband Credit Management e.V. (BvCM), and Gesellschaft für Datenschutz und Datensicherheit e.V. (GDD).

Furthermore, atriga is a member of the ibi Partnernetzwerk, the innovation network for financial services and commerce, and a founding member of the E-Commerce-Leitfaden of the Institut ibi research at the Universität Regensburg.